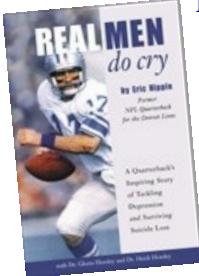


Please join us for our Second Annual
Feeling Blue Suicide Prevention *Swing
into Life!* Golf Tournament

Proceeds will go to the implementation
of suicide prevention training programs
within our communities, support for
those who have attempted suicide, and
those who have lost a loved one to
suicide. Your participation can help
save lives!

Please visit www.swingintolife.org for
more information



Eric Hipple is a former
National Football League
(NFL) quarterback whose
ten year career was spent with
the Detroit Lions. Hipple's
accomplishments include two playoff bids, a
divisional championship, and the most
valuable NFL player award for the
season. From 1995-2000 Hipple hosted the
NFL pre-game show in Detroit. Since his 15
-year-old son Jeff's suicide, Hipple has
devoted his life to building awareness and
breaking down the stigma surrounding
depressive illnesses. Hipple recently
received the prestigious 2008 Lifetime
Achievement award given by the American
Foundation for Suicide Prevention. He also
received a presidential citation at the
American Psychological Association's 2006
Annual Convention for his six years of
national community-based work combating
adolescent depression and suicide
prevention. Hipple currently serves as an
outreach coordinator for the University of
Michigan Depression Center.

Dear Friends of Feeling Blue Suicide Prevention
Council,

We lose someone to suicide every 16 minutes,
and for every person who dies by suicide, at least
six people are directly affected by this devastating
loss. Every day in Pennsylvania 25 people
attempt to end their lives. Feeling Blue Suicide
Prevention Council works diligently to raise
awareness about the prevalence of suicide and
educate people in the community about the risk
factors and warning signs of suicide. Through
education suicide can be prevented and lives can
be saved.

Your generosity in support of our Golf
Tournament will enable us to continue to
implement a variety of strategic initiatives to
enhance the organization. Some of these
initiatives focus on gatekeepers, or people in
contact with potentially suicidal people, some on
the suicide attempters themselves, and some for
the family members who have lost a loved one to
suicide.

You can see we are swinging into an exciting, fun-
filled affair! The day is certain to offer you a
perfect chance to play an awesome course and to
support Feeling Blue Suicide Prevention Council.
Enjoy the day and thank you in advance for your
support of the mission and staff of Feeling Blue!

With Respect,

A handwritten signature in cursive that reads 'Heidi Bryan'.

Heidi Bryan

Please make checks payable to:

Feeling Blue Suicide Prevention Council

Mail to:

PO Box 7193
Radnor PA 19087
info@feelingblue.org

Thank you and we look forward to a
wonderful day!



Second Annual *Swing into Life!*
Feeling Blue
Suicide Prevention Council
Golf Tournament

*Featuring Guest Speaker former
NFL quarterback and author,
Eric Hipple*



Whitford Country Club
600 Whitford Hills Rd
Exton, PA 19341

W e d n e s d a y
S e p t e m b e r 3 0 ,
2 0 0 9

Sponsored by
The Lily Foundation

*Nothing is predestined: The obstacles of your past
can become the gateways that lead to new
beginnings.* Ralph Blum

**Feeling Blue
Suicide Prevention Council's
Second Annual
Swing into Life!
Golf Tournament**

**Wednesday
September 30, 2009**

**Whitford Country Club
Exton, PA**

Sponsored by The Lily Foundation

Registration: 11:00 AM

Tee Off: 12:00 p.m. Shotgun start—Box lunch included

Refreshments: Course Concessions

Dress: Golf Attire and Soft spikes

Cocktails & Silent Auction Preview: 4:00 PM

Dinner, Awards and Speaker : 6:00 p.m.

*Welcome by Heidi Bryan, Director of
Feeling Blue Suicide Prevention Council*

*Guest Speaker, **Eric Hipple**, former NFL
Quarterback and author of Real Men Do Cry.*

Contests: Golf Contests

-Hole-in-One

-Closest to Pin (Men/Women)

-Longest Drive(Men/Women)

Silent Auction Closing time: 7:00 PM

Golf Sponsorships

• **Title Sponsor** **\$5,000**

This Exclusive Sponsorship includes:
Four Golfers/lunch/cocktail hour/
dinner/golf tee signs. Reserved dinner
table. Link on website. Permission to
hang corporate banner. Sponsor
materials in golfer gift bags.

• **Supporting Sponsor** **\$2,500**

This Sponsorship includes:
Three Golfers/lunch/cocktail hour/
dinner/golf tee signs. Reserved dinner
table. Link on website. Sponsor
materials in golfer gift bags.

Limit of Four Supporting Sponsors

• **Corporate Sponsor** **\$1,500**

This Sponsorship includes:
Two Golfers/lunch/cocktail hour/
dinner. Reserved dinner table. One golf
tee sign. Link on website.

• **Hole Sponsor** **\$250**

• **Memorial Hole Sponsor** **\$250**

In Memory of _____
These Sponsorships include a round
of golf/lunch/cocktail hour/dinner.
One golf tee sign. Link on website

• **Individual Golfer** **\$150**

Includes A round of golf/lunch/cocktail
hour/dinner.

• **Open Bar & Dinner only** **\$50**

*Deluxe buffet dinner with remarks by former
NFL Quarterback and author Eric Hipple
followed by a Dessert Bar*

Call 610-715-0076 for more info.

Feeling Blue

Suicide Prevention Council

A community-based organization dedicated to preventing suicide, reducing the stigma associated with suicide, and supporting those people affected by depression or by the loss of a loved one to suicide through education and support.

Please provide the following information:

Name: _____

Company: _____

Address: _____

City: _____

State, Zip: _____

Phone: _____

Email: _____

Sponsorship Level \$: _____

Total amount enclosed: \$ _____

Player # 1:

Player # 2:

Player # 3:

Player # 4:

Please make checks payable to:

Feeling Blue Suicide Prevention Council

Mail to:

PO Box 7193
Radnor, PA 19087
info@feelingblue.org

Camera-ready ads are due by 9/15/09